

Promotional POP Signage



Working with a major US agency and a national retailer, Filmet partnered in producing 450 POP kits. These kits were customized by market based on individual store profiles. Utilizing database fulfillment this job was error free with no returns. The pieces were produced using four different print technologies; screen, digital, toner UV, and solvent UV.



4ml coroplast mini billboards, 94" x 48" with diecut dimensional graphics



4ml coroplast pole signs, 33" x 55" die cut with hanging hardware



Vinyl banners, 96" x 36"

taste buds



Adhesive 4/4 window graphics, 12" diameter with 15" header



4ml coroplast dessert toppers 58" x 42" with dimensional graphics. Customized product by market on common base.